



First Steps: Classroom Visit or Facility Tour

The manufacturing representative might plan to bring company giveaways or candy

1 Greeting
Introduce yourself name, title, and company

2 Ask questions of the class:

- A. Can anyone tell me what manufacturing is?
- B. Can someone name something that is manufactured?
- C. Can anyone name a manufacturing job?
- D. Can someone name a manufacturing company in the area?

3 Show video:
[Link](#)

4 Tell the tour about yourself:

- A. Bring up your company website
- B. Share your personal history - education, previous employment, current role
- C. Share information about your company-products you manufacture and what they do

5 Take any questions from students

- Company history
- Core values
- Number of employees
- Departments
- Customers
- Raw materials
- Processes, location
- Who your customers are generally
- Any way to relate manufacturing to something they experience normally is encouraged - **for example, their report card with shop metrics**

6 A. Pull up prezi:
[Link](#)

7 Assessment:
Walk students through career assessment on student tab of website-they can record either by raising hands or writing their answers.

B. Pull up www.dreamitdoitok.org:
show video at the bottom of the page, today's manufacturing
[Link](#)

C. Pull up www.dreamitdoitok.org:
Show video on manufacturing vs 4 year degree on student tab of website:
[Link](#)

8 Thank them for their attention
Optional to offer prizes to share what they have learned.



Other Classroom Visit Topics and Activities:

ACTIVITIES: [Link](#)

1. **Safety Quiz** with students related to your business
 2. **Build the tallest tower**-materials required
 3. **Fact or Myth** about your business
 4. **Teamwork-link** to lesson found here: [Link](#)
 5. **Professionalism:** [Link](#)
 6. **Enthusiasm and Attitude:** [Link](#)
 7. **Problem Solving:** [Link](#)
 8. **Communication:** [Link](#)
 9. **Networking:** [Link](#)
 10. **Building their personal brand** - how they present themselves
 11. **Career Clusters** - different industry paths and the high growth opportunities
 12. **Job Search**, Resumes and Interviews
 13. **How to keep a job and how to lose a job**
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FACILITY TOURS

1. Connect with an area school to plan a facility tour
 2. Identify number of students and educators who will be participating
 3. Discuss the length of time and date for the visit and transportation
 4. Identify an appropriate number of tour guides for the group size
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ON THE TOUR DATE:

Welcome visitors to your facility

- Provide safety information
- Share information on
 - How the company was started
 - Products manufactured
 - Information about employment
- What your products do and who your customers are
- Any way to relate manufacturing to something they experience normally is encouraged - **for example:**
their report card with shop metrics.